



American Physical Therapy Association of New Jersey

Request for Speaker Proposals

2009-2010 Educational Series

American Physical Therapy Association of New Jersey
1100 U.S. Highway 130, Suite 3
Robbinsville, NJ 08691-1108
Phone: (609) 208-0200



9/29/09

American Physical Therapy Association of New Jersey

2009-2010 Educational Series - CALL FOR SPEAKERS

The American Physical Therapy Association of New Jersey (APTAnj) Programming Committee is soliciting proposals for educational programs for our 2009-2010 Educational Series held at the APTAnj executive office in Robbinsville. Programming will also be considered for our Chapter Business Meetings and Annual Conferences.

If you or someone you know has information to share relating to the practice of physical therapy, or expertise in any area of interest to physical therapists and/or physical therapist assistants, please submit a proposal for consideration for the 2009-2010 Educational Series.

Decisions on acceptance of proposals for 2009-2010 are on going. All material for APTAnj-sponsored educational programs that are to award credits for Continuing Professional Education must be reviewed and approved by the APTAnj Programming Committee. Final approval for course material and speakers needs to occur a minimum of 6 – 12 months prior to the presentation date in order to allow adequate time to promote each program. A member of the Programming Committee will contact you if your proposal will be considered. Proposals are currently reviewed on an ongoing basis and are kept on file for two years.

Please carefully read the Request For Proposal (RFP). Refer to the supplemental material for determining the appropriate instructional level for your program as well as for developing learning objectives. Your proposal will not be considered unless completed as requested. *If approved, speakers will be asked to provide a brief biography in paragraph form, along with a brief description of the program to be used for advertising & promotional purposes.* If you have any questions about filling out the RFP form or developing learning objectives, please contact APTAnj Director of Programming, Chad Durboraw, PT at durboraw@verizon.net. You can also download this Word document from www.aptanj.org (Education) or request an electronic version from APTAnj staff.

Honorarium -Speaker will receive an honorarium equal to \$100 *per contact hour* upon the completion of his/her accepted program. The honorarium will be prorated if the program has multiple speakers.

Proposals are requested for:

Clinical Education sessions based upon formal knowledge or skills in a well-defined content area or practice setting in physical therapy. Opportunities for learning via active clinical or problem solving are encouraged and may be in the form of demonstration, questions/answer periods, discussion/debate, or panel discussions. Presentations should be evidenced-based, utilizing either direct or related evidence.

Acceptable course offering should deal with matters relating to the practice of physical therapy or with the professional responsibilities or ethical obligations of licensees, such as the following:

1. Patient/client management;
2. Appropriate standard of physical therapy care;
3. Patient safety;
4. Application of new technology to physical therapy practice;
5. Patient communication;
6. Promotion of ethical practices;
7. Knowledge of the changing health care system;
8. Clinical instructor credentialing; and
9. Physical therapy practice management, administration and professional issues.

Mail submissions to: **ATTN: Programming Committee**
American Physical Therapy Association of New Jersey
1100 U.S. Highway 130, Suite 3
Robbinsville, NJ 08691-1108

E-mail submissions to: Chad Durboraw, PT at durboraw@verizon.net, APTAnj Director of Programming.

RFP SUPPLEMENTAL MATERIAL

Please use the attached criteria when selecting your instructional level and writing your learning objectives when completing your proposal.

INSTRUCTIONAL LEVEL-

The following guidelines should be used to determine the instructional level of the program: (based on APTA Guidelines for evaluating continuing education programs)

Basic (1)- This level assumes that participants have little information within the topic area to be covered so that the focus of the program is a general orientation and increased awareness. It is an introduction to content and description of fundamental concepts.

Intermediate (2)- This level assumes that the participants have a general familiarity with the topic so that the presentation focuses on increasing understanding, application, analysis, and differentiation.

Advanced (3)- This level assumes a thorough familiarity with the topic and focuses on advanced techniques, recent advances, and future directions.

Various or Mixed (0)- A single level cannot be determined. This should be used for programs in which the instructional level may vary. Categories may include Basic-intermediate or Intermediate-advanced. Indicate which categories apply.

LEARNING OBJECTIVES-

The learning objectives should identify the key knowledge and/or skills that each participant is expected to learn from your presentation and should address the level at which you expect the participant to learn.

Objectives should be listed following a sentence such as: "By the end of this program participants will be able to..." An active verb should start the sentence to indicate the level of learning expected.

Examples of learning objectives using terminology consistent with Bloom's Taxonomy--

By the end of this program participant will be able to:

Knowledge:

- Participants will list the muscles that cross the glenohumeral joint.
- Participants will identify the components of a knee-ankle-foot orthosis.

Comprehension:

- The student will explain the different McKenzie syndromes.
- Participants will describe how ultrasound produces deep tissue heating.

Application:

- The participant will apply the principles of selective tissue tension to determine which rotator cuff muscle is producing the patient's symptoms.
- The student will be able to effectively apply an iontophoresis treatment.

Analysis:

- The student will differentiate between tendonitis and bursitis.
- The participant will be able to distinguish between slough and granulation tissue in an open wound.

Synthesis:

- The therapist will be able to design a treatment plan that demonstrates an understanding of the difference between nociceptive, central, and autonomic pain mechanisms.
- The participant will be able to create a new procedure to communicate outcome data to insurance companies, doctors, and the hospital administrator.

Evaluation:

- The participant will select the most appropriate balance test based on subjective history and observation of gait from the waiting room.
- The committee will rank all proposals according to perceived benefit to participants and the quality of the objectives written.

Anticipated Audio Visual Needs:

Overhead Projector Slide Projector LCD projector*

VCR Whiteboard Notepad & Easel

*NOTE: if using PowerPoint, you must bring your own laptop to connect to the projector!

Any other needs:

Exam Table (how many)

Other materials/equipment (please specify)
