

### **APTA Vision Sentence for Physical Therapy 2020**

By 2020, physical therapy will be provided by physical therapists who are doctors of physical therapy, recognized by consumers and other health care professionals as practitioners of choice to whom consumers have direct access for the diagnosis of, interventions for, and prevention of impairments, functional limitations, and disabilities related to movement, function, and health.

### **APTA Mission Statement**

The mission of the American Physical Therapy Association (APTA), the principal membership organization representing and promoting the profession of physical therapy, is to further the profession's role in the prevention, diagnosis, and treatment of movement dysfunctions and the enhancement of the physical health and functional abilities of members of the public.

## **aptanj Strategic Planning Meeting** March 30/31, 2007 • Edison, NJ

### **aptanj Mission Statement**

APTAnj promotes the integrity and excellence of physical therapists and physical therapist assistants through the coordination of advocacy, education, and resources to be responsive to and serve the membership and community.

### **aptanj Goals and Objectives**

- A. Promote professionalism through effective communication and advocacy.
- B. Provide and expand educational resources to promote and support evidence-based practice.
- C. Influence payers, legislators, and the public to recognize physical therapists as the practitioners of choice for persons with conditions that affect movement, function, health and wellness.

### **Goal A: Promote professionalism through effective communication and advocacy.**

1. Improve communication to provide greater access to information and knowledge to members.
2. Educate PTs and PTAs about professionalism.

### **Goal B: Provide and expand educational resources to promote and support evidence-based practice.**

1. Facilitate access to and awareness of continuing education opportunities.
2. Expand continuing education offerings in order to support evidence-based practice and facilitate fulfillment of continuing education licensure requirement.

### **Goal C: Influence payers, legislators, and the public to recognize physical therapists as the practitioner of choice....**

1. Restructure state and federal legislative information flow to members.
2. Develop and implement fundraising strategy for PT Plan.
3. Establish and maintain lines of communication with payers in collaboration with other groups (medical society, tri-alliance, member groups).
4. Establish a shared need with the public to advocate for physical therapy.
5. Increase awareness of the profession of physical therapy.